

Economics of Sports and Entertainment

Fall 2009

ECON 321
BEH 212
E-mail: underdog@nevada.edu
World Wide Web:
<http://www.nevada.edu/~underdog/>

Bill Robinson, Ph.D.
Office: BEH 500
Phone: 895-3769
Hours: MW 7:30 - 8:30, 1-2
and by Appt.

Course Content:

Economic analysis of college and professional sports, gaming, and the performing arts, including film, music, television and the Internet. Topics includes economic effects on host communities, labor issues, government regulation, facility economics, economics of copyright law, and industry structure and competitiveness.

Texts: Available on-line at my website

Grading:

Grades will be based on two mid-term exams, a final exam and a term paper. Exams will be essay and problems. An "A" will require 90% score, a "B" 80%, "C" 70%, and "D" 60%. Those with less than 60% of the possible score will receive an "F." No plus or minus grades are given. Each exam counts 100 points. The term paper is also worth 100 points.

Makeup exams will be given only for reasons acceptable to your instructor. If you know in advance that you are going to miss an exam, you have an obligation to let your professor know prior to the exam date.

Other Information:

Attendance is not taken, but each day we will cover information not available in the textbook for which you will be responsible on the exam. Please do not bring children or other animals to class. Adult guests are fine, so long as they do not become active participants. Do not be disrespectful to your classmates by coming late, leaving early or holding conversations in class. All beepers, cellular phones and radios must be turned off during class.

It is the student's responsibility to make sure that you are registered for this section. It is also crucial that you use the web to drop if you need to leave the class. (Last day to drop is November 2). You should also be aware of the university policies regarding academic dishonesty, intellectual property, and administrative withdrawal as stated in your catalog.

The Disability Resource Center (DRC) coordinates all academic accommodations for students with documented disabilities. The DRC is the official office to review and house disability documentation for students, and to provide them with an official Academic Accommodation Plan to present to the faculty if an accommodation is warranted. The DRC strongly encourages faculty to provide accommodations only if and when they are in receipt of said plan. Faculty should not provide students accommodations without being in receipt of this plan.

UNLV complies with the provisions set forth in Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, offering reasonable accommodations to qualified students with documented disabilities. If you have a documented disability that may require accommodations, you will need to contact the DRC for the coordination of services. The DRC is located in the Student Services Complex (SSC), Room A-143, and the contact numbers are: VOICE (702) 895-0866, TTY (702) 895-0652, FAX (702) 895-0651. For additional information, please visit: <http://studentlife.unlv.edu/disability/>.

If you are going to miss a class period due to a religious holiday, you must notify me within the first two weeks the semester. University policy requires accommodation of students absent for religious observances, but only with proper prior notification.

Schedule of Events:

The information below covers reading and exams. The exam dates are firm and will not be changed. The exam is the last day of each section, which is in **bold**. The exact material covered on each exam may be altered. That information will be given in class.

Dates	Topics	Readings
Aug 24 - Sep 23	Professional Team Sports	Provided in class and on-line
Sep 28 - Oct 21	College sports. Professional tennis, golf, boxing, soccer, auto and horse racing.	Provided in class and on-line
Oct 26 - Dec 4 Final – Dec 7, 10:10 a.m.	TV, movies, music and other media. Gaming.	Provided in class and on-line

Grade Calculator

Exam	Grade	Total	Possible	A	B	C	D
1			100	90	80	70	60
2			200	180	160	140	120
Final			300	270	240	210	180
Term Paper			400	360	320	280	240